

# TAO LIN

tlin@mica.edu  
917.693.3447  
lintao.info

## EDUCATION

MAY 2017 BALTIMORE, MD

### **Maryland Institute College of Art (MICA)**

Bachelor of Fine Arts in Graphic Design

## EXPERIENCE

MARCH 2018 – CURRENT: MANHATTAN, NY

### **Graphic Design Intern - VMG Creative**

Work collaboratively and independently to create motion graphic, packaging, websites, research, gather inspiration, develop sketches, facilitate discussions and critiques, prepare presentations, meet with clients.

JULY 2017 – FEBRUARY 2018 : FAIRFIELD, CT

### **Freelance Designer - Ginkgo Sichuan Cuisine**

Conducted a competitive analysis research. Brainstormed identity system by meeting with clients to discuss the direction of the restaurant. Worked on collaborative photography. Directed a photoshoot for images on the website. Designed logo and brand identity, website, menu, signage, and collaterals. Managed social media and updated website with new events weekly.

SEPTEMBER 2017 – JANUARY 2018: FLUSHING, NY

### **Graphic Designer - Blue Sky Creative Studio**

Worked collaboratively and independently to create poster, menu, signage, banners, business card, flyer, sticker, and photographed dishes for menus. Met with clients and managed print production.

2013, 2017: WEST HAVEN, CT

### **Freelance Designer - Tao Home Improvement and Investment**

Designed logo and business card for a construction company. Prepared internal presentations, design leasing document format and created online advertisement.

## AWARD/HONORS

2014 – 2017

### **Transfer Scholarship (MICA)**

2016 – 2017

### **Competitive Scholarship (MICA)**

2016 – 2017

### **MICA Achievement Award (MICA)**

## EXHIBITION

2015: BROWN CENTER 3RD FLOOR GALLERY

### **Pin The Blank Poster**

2017: BROWN CENTER 3RD FLOOR GALLERY

### **Advance Design Still Life Project**

2017: MICA CAMPUS

### **Hidden Puzzle**

## SKILLS

### **Design + Art**

Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe After Effects, HTML and CSS, Javascript, C4D, Prototype Tools, Drawing Tablet, Laser Cut, Microsoft Office, design by hand, design on screen

### **Language**

English, Mandarin

## INTERESTS

Branding, Motion Graphic, Web Design, Package Design, Poster Design, Typography, Hand Lettering, Book Design, App Design, Illustration, Digital Painting